

## Colloquium lecture by Dr Jamie A Ward

## Studies on Social Interaction using Wearables and Theatre

Measuring detailed information on how people move, see, and think during realistic social situations can be a powerful method in studying social behaviour and cognition. However, measurementdriven research can be limited by the available technology, with bulky equipment and rigid constraints often confining such work to the laboratory, thus limiting the ecological validity of any findings. Together with colleagues at Goldsmiths, UCL, and Keio University, I have been working on several projects that use wearable sensing to take this research out of the laboratory and into the real world -- while on the way, stopping off at the theatre. In this talk, I will give a brief overview of some of our work and try to show how the paradigm of 'theatre as a laboratory', might provide a way forward, both for research in social cognition, and in wearable sensing.

## **Dr Jamie A Ward**

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This lecture takes place at Liebiggasse 5, 1010 Vienna, Lecture Hall G 2<sup>nd</sup> floor and will be streamed. Thursday, January 11, 2024; 3pm

